EVOLVE
WHUT - Howard University Television is proud to serve the Washington region with engaging content and educational resources that reach audience members of all ages. From documentaries to the latest news and information- to children’s programming and the latest technology advancements, WHUT is here to provide an outlet to uplift and empower our communities.

Our station’s goal is to tell the untold stories that exist across the region that are so important to what makes the DMV so special! As a result, we have expanded our digital reach to include various platforms and streaming services. Access to WHUT, is better than ever. We invite you to join us as we continue to evolve by watching us live, on-demand, or even on Passport to find the best of your station, telling your stories!

We look forward to continuing to impact communities across the DMV and thank you for your support in making this possible!

Sean Plater
General Manager
I support WHUT because it reflects the interests of the Black community more often than any other local public TV station... Howard's role in informing us about activities and important issues affecting or having the potential to affect our quality of life, especially politically, financially, and environmentally; and its history of educating some of the most brilliant minds and talent in the nation despite all barriers to doing so.

-Valeria Bowman
Member of WHUT since 2006
The mission of WHUT-TV is to deliver educational, entertaining, and intellectually stimulating multicultural and intergenerational programming to the public in the Metro DC region. The station endeavors to underscore Howard University’s commitment to excellence in Truth and Service.
DMV: THE BEAT is a new studio concert series that pays tribute to various genres of music, from Classic R&B to Gospel to Go-Go, featuring the East Coast's top musicians performing original songs.

The series is hosted by John Monds, WHUR 96.3 RADIO's host of The Original Quiet Storm. In the last 40 years, Monds has hosted shows in major cities across the nation and adds an insightful and entertaining element to the series.
ARTICO is WHUT's longest running local program. This creative show brings life to the magnificent world of ART in the D.M.V community. From performing art, painting, sculpture, architecture, fashion and more - WHUT is proud to create a show focused on showcasing the many talents of this region.

Season 6 HIGHLIGHTS include celebrating Black female pioneers in entertainment, fashion, and filmmaking. The series featured award winning chef Bren Herrera, and an in-depth conversation with curator of the national National Hip Hop Museum, Red Summer.
The Journey is a weekly, 30-minute program hosted by Dr. Wayne A. I. Frederick, 17th President of Howard University. Family man, scholar, surgeon, leader, servant of the world, Dr. Frederick engages in dynamic dialogue with local and national guests, learning about their journeys and their thoughts on a full range of issues of the day. Listeners can hear conversations about raising boys to manhood, encouraging women in leadership, detecting cancer, mentoring youth, preventing domestic violence, the value of a village and much more.

Season 3 HIGHLIGHT Dr. Frederick joins Dr. Andrea Hayes, the new chair of the Department of Surgery at Howard University College of Medicine and Howard University Hospital, the first woman to occupy this position. Her skills and experience as a leading pediatric cancer surgeon are already empowering her to take the Department of Surgery to new levels of excellence.
WHUT, in partnership with WHUR, brings a monthly DAILY DRUM special to WHUT’s viewing audience the topic of discussion includes Politics, Wealth, Education, Health, Family and the Community. The Daily Drum has been a primetime staple of Howard University Radio for 40 years and is hosted by Harold Fisher.

Season HIGHLIGHT: BOSS LADIES Did you know Black women account for the fastest growing number of entrepreneurs? These boss ladies are walking away from nine to five jobs to chart their own paths.
Kings Lecture Series hosted by Donna Brazile, former DNC National Chair, Political Journalist/Activist and livestreamed to HU Community and the public. Programs featured conversations with:

- White House Advisor Cedric Richmond
- Secretary of Housing and Urban Development Marcia Fudge.
- Assistant Attorney General for Civil Rights at the U.S. Department of Justice, Kristen Clarke
WHUT featured the PBS limited series, MUHAMMAD Ali, and celebrated the power of his impact through a digital arts competition. The community voted on the winners, who were invited to the studio to record a special segment about their art and talents.

CAMP TV is a broadcast series aimed to bolster student learning during the pandemic. WHUT was selected to identify a local student to appear on the national program for the new, “Tell Me a Story” Segment. We celebrated with a special red carpet screening event.

Part of WHUT’s post-pandemic re-engagement strategy was to host "Screen & Share Events". These fun and educational events included a special screening of a new series or episode partnered with an educational activity.

In celebration of Earth Day, the station partnered with the Howard University Early Learning Program to host an Explore the Outdoors Discovery Day. Activities included a scavenger hunt on Howard University's campus, a musical lesson about recycling, and crafts.

WHUT hosted several student tour and hands-on video production demonstrations in our studios. WHUT technicians provided students with explanations on studio production operations and taught them basic camera, audio, and technical switching instruction.
WHUT served as a media sponsor for the Boy and Girls Club of Greater Washington's #OurLivesMatter Summit and Teen Advocacy Programming. The station also recorded public service announcements that covered topics including, Racial Justice, Educational Justice, Community Justice, and Climate Justice.

#OurLives Matter Summit

WHUT partnered with several community organizations and individual community members to tell two thematic stories within DC culture. The project centered around fan favorite series, Finding Your Roots, utilized intergenerational storytelling, preserving local history, and discovering a deeper knowledge of self within the context of our locality.

Read Across America

Read Across America is an annual program dedicated to motivating children and teens to read. WHUT partnered with JumpStart and a local elementary school to engage over 100 students with a diverse, multilingual literacy event. The station also provided bilingual activities for families to extend their learning at home.

Finding Your Roots

WHUT partnered with several community organizations and individual community members to tell two thematic stories within DC culture. The project centered around fan favorite series, Finding Your Roots, utilized intergenerational storytelling, preserving local history, and discovering a deeper knowledge of self within the context of our locality.
WHUT partnered with Indie Lens Pop-Up to provide a series of virtual screenings and community driven conversations. Featured documentaries included Apart, Missing In Brooks County, Writing with Fire, and Try Harder!. Films discussed difficult, but necessary topics, such as, immigration, women’s rights, criminal justice reform, and mental health amongst teens.

The station hosted the events with community partners, including, Howard University, the Latin American Youth Center, the Mayor’s Office on Women’s Policy and Initiatives, and Prison-to-Professionals- as well as with local schools and community members.
WHUT in partnership with the Cathy Hughes School of Communications serves as advisors for Spotlight – the Howard University student video production organization, providing technical and administrative support for video production operations. Spotlight members learn hands-on technical and storytelling skills to successfully provide video production services to various programs and events throughout campus.

Spotlight provides weekly video production support for Rankin Chapel services held in Cramton Auditorium or The Yard, as well as other occasional video support requests from other areas of the HU community.

WHUT hosts the Spotlight organization at the WHUT studios to conduct monthly video production training sessions, as well as video production records for Spotlight’s bi-weekly podcast highlighting activities on and around campus.

Spotlight members are also invited to assist with WHUT productions as opportunities become available.
WHUT partnered with Cathy Hughes School of Communications to host one senior student with on-site practicum experience which included knowledge and hands-on instruction in the areas of production and social media.

Six HU students served as interns for several video production events held in the station, providing various production support services for program series records such as DMV: The Beat.
7,859 CURRENT MEMBERS
2,982 new members this year

46% SUSTAINED MEMBERSHIP
WHUT increased members who support us on an ongoing, monthly, basis.

45% OF MEMBERSHIP ACQUIRED THROUGH DIGITAL & PASSPORT
WHUT increased members acquired through Digital and Passport.
What is NextGen TV?

NextGen TV is enhanced broadcast television technology that combines the benefits of broadcast with broadband TV viewing.

Whut launched its NEXTGEN TV service in the nation’s capital on December 16, 2021, a revolutionary new digital broadcast technology based on the same fundamental technology as the internet and digital apps.

...provides stunning video with brilliant color sharper images and deeper contrast, as well as movie theater-quality sound that lets you hear every voice clearly and offers consistent volume across channels....
WHUT continued expanding its NextGen Media Technology Innovation Learning Lab in partnership with NAB, Howard University Middle School of Mathematics and Science, and Fincons Group developed a pioneering prototype application to enable students to undertake remote learning via their television screens without broadband.

WHUT nominated two Howard University students, Mikaela Mosley, and Sulaiman Bastien to be the first fellows to participate in the PILOT NEXTGEN TV Fellowship program, an innovation initiative of the National Association of Broadcasters (NAB), with support from Amazon Web Services (AWS). Structured like an early-stage start-up, the fellowship focused on exploring the capabilities of the ATSC 3.0 broadcast standard and developing a concept for a NEXTGEN TV product or service.
WHUT|DIGITAL

- **Facebook**
  - 3.3k fans
  - 207k reach
  - 235k page impressions

- **Instagram**
  - 2.4k followers
  - 404 engagements
  - 591 post video views

- **Twitter**
  - 3.5k followers
  - 2k mentions
  - 85k post impressions
ways to watch

WHUT is transmitted over the air via Channel 32.1 and 32.2 WHUT PBS Kids channel as a 100% Free Public Broadcast to the District of Columbia, Southern Maryland, Baltimore, Northern Virginia, and other surrounding cities.

DOWNLOAD FOR FREE, WHEREVER YOU WATCH

THE PBS VIDEO APP IS AVAILABLE TO DOWNLOAD ON THE FOLLOWING PLATFORMS:

[Images of various platforms like Android, iOS, Samsung, Apple TV, etc.]

REMEMBER TO CHOOSE WHUT AS YOUR HOME STATION

[Images of logos for Comcast, AT&T, DirecTV, T-Com, etc., with channel listings for DC and Baltimore.]

Now available on YouTubeTV
ACKNOWLEDGEMENTS

WHUT’s donors are supporters who generously secure the future of the station. It is comprised of individuals and family foundations who believe that supporting WHUT is one of the best possible investments in our future. We want to take this opportunity to acknowledge the generosity of our supporters.

Mrs. Lillian Peeler
Mrs. Madelyn Jennings
Susan Dishler Shubin & Charles Shubin
Mark Kellogg
George Brenkert
Stephen Robb & Judy Honig
Donald Ryan
Mrs. Karen Mannes
Cathy Landry
Julie Finley
John Britton
Theresa Counce
Debbie Driesman
Dr. Jules Harrell
Robert A. Harrison
Susan Jenkins
Marlyn Johnson
Maureen Duignan
Michael Argerbright
Mr Maurice Tose
Susan Leverone
Dr. Mimi Bres
Nancy Murray
Joel Feldman
Angelita Clarkesmith
Susan J. Fox
Helen Deroo

We thank you for your continued support of our station.

Howard University Television Station
2222 4th St. NW
Washington, DC 20059
www.whut.org | info@whut.org
stay connected

VISIT US!
whut.org

FOLLOW US!
@whuttv