



innovate.



HOWARD UNIVERSITY TELEVISION

YOUR STORIES. YOUR STATION

FY2021

Annual Report



HOWARD UNIVERSITY TELEVISION

TABLE OF CONTENTS

Introduction

Your Stories Your Station_____	4
Words from our Exec. Director of Operations__	5

Local Programming

ARTICO_____	7
The Daily Drum_____	9
The Journey_____	11
Local Programs and Specials_____	16

Education

At a Glance _____	18
Programs and Resources _____	19
Family and Community Learning _____	20

Community Outreach

WHUT's COVID Response _____	21
WHUT Screenings _____	22

New Technology

Next Gen TV _____	25
Learning Lab_____	26

Ways to Engage

Connecting the World _____	27
Ways to Watch_____	28

Thank You

Acknowledgements _____	29
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YOUR STATION YOUR STORIES



The **mission** of WHUT-TV, is to deliver **educational, entertaining, and intellectually stimulating** multicultural and intergenerational programming to the public in the Metro DC region. The station endeavors to underscore Howard University's commitment to **excellence in Truth and Service.**

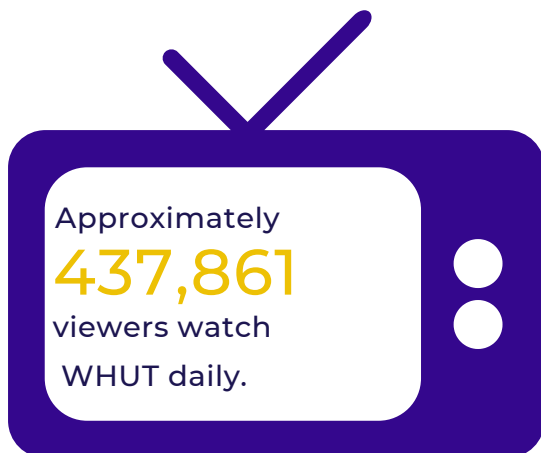


2.6 million
HOUSEHOLDS

WHUT's broadcast signal reaches more than 2.6 million households in a 60-mile radius covering the DMV metropolitan area. Approximately 437,861 viewers watch WHUT daily.

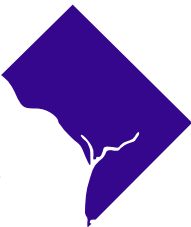


WHUT membership is growing every year with more than **8,029** current active members and **2,760** sustaining members.



Approximately
437,861
viewers watch
WHUT daily.

WHUT is fervently immersed in **Wards 7 & 8** specifically, bridging the educational gap among low-income kids. Using Ready to Learn and PBS Kid's assets, the station engages these neighborhoods through events and programming, building literacy, math, science and technology skills.



WHUT-TV, Howard University Television was founded in 1980 in Washington, D.C. as WHMM, becoming the first public station in the United States to be licensed to a historically black college and university (HBCU) - Howard University. WHUT has won 14 Emmys and 8 Communications Excellence to Black Audiences Awards.



WORDS FROM OUR EXECUTIVE DIRECTOR OF OPERATIONS

To Our Valued Supporters:

WHUT considers it a privilege to serve the Metropolitan DMV community in everything we do, including our programming, community events, and free community resources. Throughout the COVID-19 pandemic in particular, it is not lost on us that the reason we can continue doing what we do is because of you. Your support inspires us to stay consistent as we tell your stories. We want you to not only learn something new but to see yourself in our programming where there truly is something for everyone. From news and public affairs to lifestyle and documentaries; from history and culture to our entertaining and educational children's programs— we keep you, and your family, in mind.

WHUT has maintained its status as a media leader through our commitment to bringing you relevant, timely programs like Democracy Now! and The Daily Drum which, is produced in partnership with WHUR, featured both activists, legal and political experts discussing current events on a local and national scale. Similarly, on The Journey, we tackled issues on campus, and around the country with the president of Howard University, Dr. Wayne A.I. Frederick. We also love taking time to meet and learn more about local artists in our area and their craft, through ARTICO where we've featured quilt making, sculptors, cosplay, and so much more.

In addition to our programming, we hosted a variety of community screenings in-person (prior to the pandemic) and online with an assortment of films like The Black Church, Mr. Soul!, as well as a preview of Philly DA. Each screening was followed by an engaging discussion with a moderator and panelists who ranged from community leaders to experts on the topic at hand. Your contributions also helped us continue the "At-Home Learning" Initiative which provided educational programming and resources in partnership with the two Washington, D.C. region public television stations. This initiative was one way we wanted to offer practical support to the many children and families in the DMV area who were participating in virtual learning as a result of COVID-19.

We consider it our duty to provide the DMV-Metropolitan area with quality programming, vital community resources, and to remain steadfast in our desire to reflect the diverse community around us. Thank you for your devotion to and support of public media and WHUT; we are incredibly grateful.

Sincerely,



Luma Haj

Executive Director of Operations



LOCAL PROGRAMMING

CONTENT THAT SERVES, EDUCATES, & CELEBRATES

WHUT rises above the calling of a television station to meet that of a service organization, providing community-centered, educational resources and events. We take pride in programming that expands children's minds, documentaries that spark important conversations, non-commercialized programs that keep DC residents informed on world events, as well as programs with a focus on local issues, music, theater, dance and art. We are a multiplatform media organization providing accessibility to our community on television, digital applications, social media, and online streaming. We care about delivering the highest quality programming to our diverse audiences, and likewise, platforming diverse voices and stories.



#ARTICO

Produced and Manifested in the Creative world of the DMV (District of Columbia, Maryland and Virginia) #ARTICOTv is the emergence of ART in your community. A LOCAL show made to bring light to the many creatives in the nation's capital and surrounding cities!

Artico | Art in Your Community | Ep. 501

Welcome to the Fifth season of ARTICO - Art in your Community In this new episode, of #ArticoTV, you'll learn what a centimorgan is, which President's daughter cut her wedding cake with a samurai sword while exploring the architecture of Washington's Dupont Circle area. You'll find out what the Turkish embassy and the recording industry have in common.

Artico | Art in Your Community | Ep. 502

See how a recording company supports musicians during the pandemic, while entertaining you. Check out the latest digital offerings from culture hub Busboys and Poets. And discover music's role in the martial arts form of Capoeira. And, of course, they'll be more from the best arts show in the DMV.

*Keep up the good work -
love your range of topics.*
-Janet M.



Artico | Art in Your Community | Ep. 503

A pandemic does not stop CREATIVITY! Art in the D.M.V. Continues, forward and #ARTICOTv is here to cover and capture the creativity in our neighborhood. From Film Makers, a Children's Book Author and a Trendy Eyewear Artist.

Artico | Art in Your Community | Ep. 504

We celebrate Christmas and the holiday season with performances by The String Queens: Kendall Isadore, violin; Elise Cuffy, cello; and Dawn Johnson, viola, who are changing the face of classical music; Broadway star Anthony Murphy, who played the Genie in Disney's Aladdin. Howard University's widely acclaimed vocal ensemble Afro Blue, Tony Small, and Queen over Kings.

Artico | Art in Your Community | Ep. 505

On this episode of ARTICO we look back at some of our favorite segments from 2021 -- a challenging, yet still creative year! WHUT is proud to continue our contribution to the local DMV arts community by bringing you #ARTICOTv.

Artico | Art in Your Community | Ep. 507

Four churches, uniquely designed and structured, with their own theologies and histories, but united in their efforts to minister and support their communities. Their stories are coming up on a special edition of ARTICO.

Artico | Art in Your Community | Ep. 508

2021 We are continuing our journey with Art in the Community by giving you a series of MUSIC, ART, AND CREATIVE experiences in the D.M.V. - Watch now! From Go-Go to Groove - Poetry to Painting - This is #ARTICOTV = Art in your Community



Artico | Art in Your Community | Ep. 509

On this edition of ARTICO: A Gargoyle tour at the Washington Cathedral, A Profile of Chantale Wong photographer. The work of world renown mixed artist Sonya Clark and her provocative exhibition: Tatter, Bristle & Mend, with numerous works made from human hair.

Artico | Art in Your Community | Ep. 510

On the July ARTICO we celebrate black music month, Caribbean American month and we do so with pride. This episode features the reggae group, archives and their latest tribute album to Gil Scott Heron, soca dance and exercise troop - Soca Tribe -- a discussion with mystery writer Cheryl Head on her queer black female pi main character in the Motown mystery series -- numbers, colors and abstraction with painter Joyce Wellman --and Jackie Bratman and her dancing sculptures.

THE DAILY DRUM

WITH HAROLD FISHER



The Drum has long been known as the first telegraph. A way our ancestors communicated before phones or even the telegraph. We know Washington DC's news affects not just the region, but the world, so radio and television veteran Harold Fisher breaks the news you need to know and invites listeners to call-in and provide feedback about daily topics.

The Daily Drum | Ep. 2007 | United we stand.... Unifying a divided America

You've done your part. You've voted, raised your voice loud and clear. But do you feel like your job is complete? With election 2020 now in the history books, there are still lingering questions and wounds. How do you bring together a fractured nation and heal a country suffering from a pandemic, economic crisis, and racial and political strife? It's a tall order even for the most seasoned leaders.

The Daily Drum | Ep. 2008 | Finding Your Happy Place for 2020

It's the season to be Merry and Happy. But the holidays can be tough.... Financial stress, grief, depression, and just not feeling like there's anything to be jolly about. Join 96.3 WHUR and WHUT TV as we present "Finding Your Happy Place for 2020." Hear from mental health experts, children, and adolescent specialists, and more.

The Daily Drum | Ep. 2009 | Her-Story... Today's Black Women Shattering the Glass Ceiling

With the historic election of Vice President Kamala Harris, the world is seeing what many Black girls and women have long known, not even the sky is the limit. We'll hear from today's 'her-story makers' as they chart their own pathways through history.

THE DAILY DRUM

The Daily Drum | Ep. 2010 | Covid-19 – 365 days later

The numbers are staggering.... 530,000 dead. 30-million infected. But even in the face of such pain... there is hope.... 365 days later? On March 11, 2020, when the world health organization declared the coronavirus a global pandemic... no one could imagine the toll it would take. Millions unemployed... scores of businesses forever closed... and schools still struggling to get back open. But there is light. Vaccinations are ramping up... restrictions are being lifted.... And many Americans are feeling a lot more optimistic. So, what's next... and how close are we to fully returning to normal?

The Daily Drum | Ep. 2011 | Money Moves... with a Generational Vision

It's the season to be Merry and Happy. But the holidays can be tough.... Financial stress, grief, depression, and just not feeling like there's anything to be jolly about. Join 96.3 WHUR and WHUT TV as we present "Finding Your Happy Place for 2020." Hear from mental health experts, children, and adolescent specialists, and more.

The Daily Drum | Ep. 2012 | Moms and Me, A Time to Heal with Our Daughters

Mothers and daughters, one of the most loving relationships many will experience. But it can get complicated. Ladies you know, when your mini me turns into a mini you don't know. How do you handle those rocky times and smooth things over?

The Daily Drum | Ep. 2012 | Black Fatherhood

Homework...bedtime stories... baths... school projects... even diaper changes. Most black fathers are present and accounted for daily.... When it comes to those duties and many more. But far too often black fatherhood is marginalized and distorted with false stats and myths ...that quite frankly... for decades have given black dads a very bad reputation. This program looks at fatherhood in the black community. The successes... challenges... and the true difference black fathers are making in the lives of their children and our communities daily.



THE JOURNEY



WITH HOWARD UNIVERSITY'S 17th PRESIDENT: **DR. WAYNE A. I. FREDERICK**



The Journey is a weekly, 30 -minute program hosted by Dr. Wayne A. I. Frederick, 17th President of Howard University. Family man, scholar, surgeon, leader, servant of the world, Dr. Frederick engages in dynamic dialogue with local and national guests, learning about their journeys and their thoughts on a full range of issues of the day. Listeners can hear conversations about raising boys to manhood, encouraging women in leadership, detecting cancer, mentoring youth, preventing domestic violence, the value of a village and much more.

The Journey | Ep. 201 | A Conversation with Barkari Sellers

This is the most important election of our lifetime. We often hear from several political analysts to give us insight on political issues. President Frederick's guest on this program is a young man who is a front and center on the issues in the Black community and beyond – Bakari Sellers, CNN Political Commentator and Author of My Vanishing Country.

The Journey | Ep. 202 | A Conversation with Dr. Niambi Carter

This year's election has everyone on edge to see who will be elected as the President of the United States. Howard University Political Science professors have been keeping the community informed with everything you need to know about the election. Dr. Niambi Carter, Associate Professor with the Department of Political Science with Howard University speaks with Dr. Frederick to highlight some of the key issues in our country.

The Journey | Ep. 203 | A Conversation with Donna Brazile - Debate Recap & the Race to the White House

As we're getting closer and closer to Election Day, Dr. Frederick sits down with Political Analyst Donna Brazile to give us highlights on the race to the White House.

THE JOURNEY

The Journey | Ep. 204 | A Conversation with Mike Espy

Election Day is around the corner and one of the sons of Howard University will be on the ballot. Mike Espy Former Secretary of Agriculture & Democratic Candidate for U.S. Senate in Mississippi is the first African American candidate to run for United States Senate in the state of Mississippi. He will share his story of how Howard University has made an impact in his life and his political journey.

The Journey | Ep. 205 | A Conversation with Ja'Ron Smith

We have learned so much from our political experts about the upcoming election. On this program we will hear from a representative from the White House - Ja'Ron Smith, the Deputy Assistant to the President for Domestic Policy and a proud Howard University alum. Ja'Ron shares his journey from Howard to the White House.

The Journey | Ep. 206 | A Conversation with Symone Sanders

We spoke with several political experts regarding the upcoming election. They informed us about what we should expect and the importance of mobilizing the Black vote. Symone Sanders, Senior Advisor for Former Vice President Joe Biden's Presidential Campaign, shares his plans for the African American community.



The Journey | Ep. 207 | A Conversation with Dr. Michael Barnes

This holiday season comes at the end of a most difficult year. As Howard closes for Winter Break and the pandemic continues to devastate our country and inflict a disproportionate toll on the Black community, we all need to focus on our health, safety, and wellbeing during these next few months. Dr. Michael Barnes, executive director of the Howard University Counseling Service, is an expert in the field of mental health and will share his wisdom, insight, and perspective on what we can do during the holidays to stay well.

The Journey | Ep. 208 | A Conversation with Dr. Dawn Williams

As we approach the Spring 2021 semester at Howard and prepare for the inauguration of the new presidential administration of Joe Biden and Kamala Harris, it is vital to explore the connections between education and politics. Dr. Dawn Williams is an expert in higher education and serves as a professor, and dean of the Howard University School of Education. She joins the program to talk about what we can expect from the new administration's educational priorities.

THE JOURNEY

The Journey | Ep. 209 | A Conversation with Dr. Maureen Bell and Roy Dunlap

The coronavirus pandemic has taken a significant and disproportionate toll on communities of color. To move past the pandemic and secure our community from its devastating effects, we must do what is necessary to protect ourselves. On this program, President Frederick speaks with two leaders at Howard University Hospital Dr. Maureen Bell, the chair of emergency medicine a, and Roy Dunlap, the director of environmental and guest services about the COVID-19 vaccine.

The Journey | Ep. 210 | A Conversation with Dr. Ravi Perry

While we all paused to celebrate HU Alumna Kamala Harris becoming the first Black person and the first woman ever to become vice president, we cannot afford to forget the urgency of this moment for very long. With so much to do and so much at stake, this new administration has already gotten straight to work. On this program political science expert Dr. Ravi Perry, chairman of the Department of Political Science with Howard University speaks with President Frederick on the priorities the Biden-Harris administration has shared thus far, and what we can expect them to tackle first to address the many challenges our country is facing today.



The Journey | Ep. 211 | A Conversation with Lauren Bush and Trisha Lal

In 2020, the battle against the coronavirus pandemic coincided with a reckoning of systemic racism in our country. The fight against systemic racism leans on research to identify the problems and propose forward-thinking solutions just as our efforts to end the pandemic depended on the medical research establishment and the individual researchers.

Lauren Bush, editor-in-chief of Ukweli, the Howard University undergraduate research journal, and Trisha Lal, co-founder of Howard University College of Medicine Research Digest joins President Frederick as shining examples of how Howard University students, faculty and alumni continue to play an important role in bettering our society by conducting research required to diagnose problems and prescribe much-needed remedies.

The Journey | Ep. 212 | A Conversation with Michael Steele

Michael Steele -- veteran politician and political expert -- is the former lieutenant governor of Maryland and former chairman of the Republican National Committee. Currently he hosts his own podcast and is a highly sought-after political commentator. He joins President Frederick for an insightful conversation about his life experiences and career journey.

THE JOURNEY

The Journey | Ep. 213 | A Conversation with Anita Jenkins

Since the coronavirus pandemic began, Howard University Hospital has been at the forefront of treating and protecting Black men and women in Washington, D.C. from the effects of COVID-19. And now with the initial rollout of vaccines, the hospital is playing a critical role in distributing vaccinations and moving our community closer to a return to normal. Anita Jenkins, CEO of Howard University Hospital – joins Dr. Frederick for a timely conversation on state of the pandemic and its impact on the local community.

The Journey | Ep. 214 | A Conversation with Rashad Young

Before joining Howard University in October 2020, he was the longest-serving city administrator in the history of Washington, D.C. local government. With experience serving at the right hand of Mayor Muriel Bowser, he worked to ensure the needs of D.C.'s citizens, businesses and visitors were being met. Veteran public servant, Rashad Young – joins President Frederick for an insightful conversation about his life experiences and career path.

The Journey | Ep. 215 | A Conversation with Anthony Wilbon

As a graduate of Howard University's MBA program, he ultimately returned to Alma Mater in 2011, serving in positions of increasing responsibility within the School of Business from professor to Associate Dean of Academic Affairs and Administration to his appointment as Dean of the prestigious Howard University School of Business in May 2020. Dr. Anthony Wilbon – joins President Frederick for an insightful conversation about his life experiences, career journey and his aspirations for the Howard University School of Business.



THE JOURNEY

The Journey | Ep. 216 | A Conversation with Dr. J. Jarpa Dawuni - *The Importance of Empowering Women on Women's History Month*

As we commemorate the first Women's History Month since the historic election of Kamala Harris as the first female vice president of the United States, I hope we have all taken time this March to appreciate the progress we have made. But certainly, we all have more work to do to ensure our society continues to be more equal, more diverse, and more representative. Dr. J. Jarpa Dawuni – joins President Frederick for an insightful conversation about how we can continue to empower women during this Women's History Month and beyond.

The Journey | Ep. 217 | A Conversation with Lt. Governor Boyd K. Rutherford

As our country continues to battle the coronavirus pandemic, our elected officials are working to balance constituents' desires for a return to normal with the need to ensure public safety and wellness. The current lieutenant governor of Maryland, Republican Boyd Rutherford, an accomplished attorney, and public servant with experience working for the federal government as well as state government joins President Frederick for a lively conversation.

The Journey | Ep. 218 | A Conversation with Robert Muhammad

Before joining Howard University in October 2020, he was the longest-serving city administrator in the history of Washington, D.C. local government. With experience serving at the right hand of Mayor Muriel Bowser, he worked to ensure the needs of D.C.'s citizens, businesses and visitors were being met. Veteran public servant, Rashad Young – joins President Frederick for an insightful conversation about his life experiences and career path.

The Journey | Ep. 219 | A Conversation with Senator Chuck Schumer

With a new Democratic administration in the White House and the Democratic Party holding the slimmest of majorities in the Senate, there is a new dynamic in our nation's capital, even as we continue to battle familiar foes – the coronavirus pandemic, climate change and more. Senator Chuck Schumer, the current Senate majority leader and senior senator for the state of New York and one of the most accomplished public servants on Capitol Hill joins President Frederick on this episode of THE JOURNEY.





Patrick Ellis...Beyond the Mic...A Celebration of Life and Legacy

He was a legend on radio and while he never really claimed his legendary title, Patrick Ellis was indeed an on-air giant. His career spanned over 4 decades at the same radio station (WHUR 96.3FM) and he reigned King on the Sunday mornings airwaves from 1979 until his passing July 16th, 2020. On this program we will hear from those who knew him best, as well as several tributes from notable figures from within the gospel community.



Making It Plain - Parts 1 & 2

A two-night broadcast special critical discussion on the Covid-19 vaccine clinical trials and why the African American community needs to be front and center on this issue, where we drilled down on the vaccine process, and once it's approved... how do you know it's safe and effective for you and your family?

We assembled some of the best and brightest minds in the research and medical community to discuss these important issues. These well-renowned experts have a seat at the clinical trial approval table and took us beyond the rhetoric and politics... to the scientific facts.

This important conversation was co-sponsored by WHUR, WHUT, The Black Coalition Against Covid-19, Howard University, Morehouse School of Medicine, Meharry Medical College, Charles R. Drew University of Medicine and Science, the National Medical Association, Cobb Institute and the National Urban League. The program was originally live-streamed, and viewers were encouraged to post questions and comments online. Dr. Reed Tuckson from The Black Coalition Against Covid-19 was available to address questions throughout the program, as well as moderate a special online Q&A after each program.

*Dear WHUT - Thank you for your programming.
During these most difficult times, it's good to know
there are places that provide unbiased coverage of
what is happening in the world.
-Kathy & Bob D.*



Youth Voices & Covid-19

The lives of youth have been upended and forever changed by the COVID-19 pandemic. We heard their own words as they shared their concerns, fears and hopes for their immediate futures. Joined by mental health professionals, this program is a must-see for parents, families, and our entire community, providing crucial support for the younger generation to navigate these challenging times. This program was produced in partnership with WHUT, Arena Stage and the Black Coalition Against Covid-19.



College of Dentistry, First Health Equity Symposium 2021 - “Improving Health Outcomes Through Collaborative Thinking and Action”

The symposium took a multi-disciplinary approach to issues and solutions affecting minority health and related disparities in the U.S. The symposium included conversations on – defining – identifying – and seeking – solutions to improve health care for those most impacted, especially in minority and underserved communities.

Dear WHUT Staff...Thank you so much for all the great work that you do. You have programs no other PBS channels carry that everyone needs to see.

-Susan P.

Education

At a Glance

Newsletters

WHUT continued a weekly Education Newsletter to educators, parents, and caregivers to provide them with resources and educational tips.



EdCamp

WHUT supported 20+ local educators, childcare providers, and parents with Edcamp, a platform for educational conversation and recourses. This initiative offered PBS resources for early learning education within traditional and non-traditional learning spaces.

At-Home Learning

The onset of COVID-19 required WHUT to discover new ways to connect and support communities while navigating the complexities of the pandemic. WHUT continued to fill the educational needs for families whose children were learning from home by offering "At-Home Learning".

Parenting Minutes

WHUT partnered with WNET to promote Parenting Minutes on-air, online, and on social media.

Parenting Minutes are short videos that focus on key topics related to early childhood learning and raising children. Each video contains shareable tips and facts, as well as links to more FREE resources and information.

Bright by Text

WHUT's continued partnership with Bright by Text enabled parents and caregivers to receive free, fun and easy learning activities, positive parenting tips, resources, and video content to help guide a child's development delivered directly to their digital device.

Ready to Learn

WHUT highlighted the work of its partners in Ward 7 & 8 by producing and airing two Ready to Learn Success Stories featuring Bellevue Library and W.B. Patterson.

EDUCATION



A teacher from the HU Middle School for Science and Technology was selected to submit the content created by its student on the American Portrait website and was awarded a stipend of \$3,000, due to the success of the program.

Media Literacy Academy

WHUT recruited 13 teachers to participate in the PBS Media Literacy Academy to learn how to create media content for their classroom. Teachers were recruited from the HU Middle School for Mathematics and Science, The Archbishop Carroll High School Jim Vance Media program, and Ketcham Elementary School. With support from the PBS Education grant, WHUT jumpstarted the “Media Literacy Academy” Pilot in order to assist educators as they pursue PBS Media Literacy Educator Certification.



WHUTtv Presents: I Am Ready to Learn

WHUT created the I am Ready to Learn campaign that featured local and successful influencers and highlighted personal and professional accomplishments to encourage focus and school completion amongst diverse age groups.

Sometimes in school kids get bogged down with the day-to day...programs like the Molly of Denali program lend some excitement to the day, to learning.

-Kellie Barkley
Interim Manager, Bellevue Library



Family and Community Learning

WHUT supported families in the community by continuing to meet with Ready to Learn CC-ELM Community Partnerships. WHUT worked with community partners to coordinate events and get feedback on ways the station can be helpful during COVID-19.



WHUT partnered with the Bellevue Library (DCPL) to host a 2-day Molly of Denali themed family and community learning virtual workshop which highlighted informational text, family values, history, tradition, and language. Participants received pre-packaged kits with required supplies, along with a PBS digital play pad and other educational items at the conclusion of the event. The event was recorded and shared on the library website for wider distribution.

WHUT hosted a Ready Jet Go! Family and Community Learning (FCL) Workshop at The Triumph – transitional housing facility in Ward 8 for 5 families and 11 participants. Attendees learned about the solar system, astronomy, physics, and engineering through hands-on activities.

Ready Jet Go definitely provided the opportunity for parents and children to bond but also learn... so it was an educational setting, but also a relationship building process, as well.

**-Jordana Thomas-Vernon
Program Director**



a new normal

When the world shut down,
we stepped up...

To inform

WHUT continued to provide COVID-19 resources and updates to the community through its website, and with links to HU, CDC, PBS, government agencies and more.

To listen

WHUT listened and responded to the needs of the community by collecting stories and interviews from community partners, and highlighting on social media and the newsletter tips and ways families and educators have adapted to distance learning.

To serve

WHUT collaborated with Howard University's Andrew Rankin Memorial Chapel to record, broadcast, and stream the chapel service to serve the community unable to attend Sunday worship services

To entertain

WHUT established itself as a hallmark for entertainment by hosting virtual screenings purposed to engage, educate, and entertain the community. Screenings provided audience members with opportunities to connect with others during a time when many felt isolated.

WHUT is an essential and much needed station...

-Darthanyia L.

COMMUNITY OUTREACH

WHUT is about all I watch these days. Your programming keeps getting better and better!

-Angela F.

More than a Screening

Tulsa: The Fire and the Forgotten

The poster features a background image of a man in a hat and overalls standing in front of a city skyline. The text is overlaid on the image.

TULSA
THE FIRE AND THE FORGOTTEN

Register for the virtual event
THURSDAY MAY 20th 2021, 7pm EDT

The WNET Group | Media Made Possible By All Of You

 **NATIONAL MUSEUM
of AFRICAN AMERICAN
HISTORY & CULTURE**

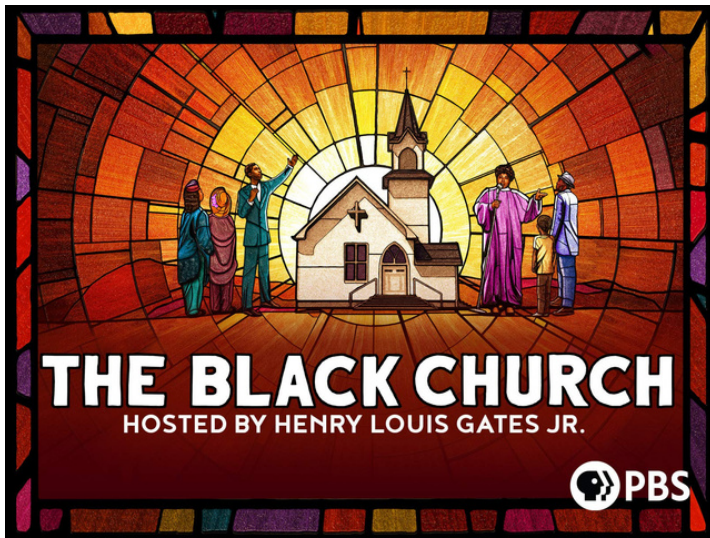
WHUT
HOWARD UNIVERSITY TELEVISION

This screening event was attended by more than 2000 attendees. WHUT facilitated a partnership between WNET and The National Museum of African American History and Culture, which resulted in including NMAAHC as a national partner. The screening was followed by a discussion featuring DeNeen Brown, award-winning writer for The Washington Post; Paul Gardullo, historian and curator of the exhibition on the Tulsa Race Massacre now on view at the Smithsonian's NMAAHC; State Representative Regina Goodwin; Greg Robinson II, Director of Met Cares Foundation; and co-producer of the film, Eric Stover, Faculty Director of the Human Rights Center at the University of California, Berkeley, and was moderated by Emmy-winning journalist Michel Martin.

COMMUNITY OUTREACH

More than a Screening

The Black Church, Hosted by Henry Louis Gates, Jr



*Appreciate the panelists
participation and perspectives.
Thank you.
-Audience Member*

WHUT's screening of "The Black Church" was attended by 100 participants and hosted a panel discussion Dr. Renee K. Harrison, Associate Professor of African American and U.S. Religious History at Howard University, Dr. Susie C. Owens – Greater Mount Calvary Church – Soar Beyond the Ceiling: Cultivating Female Leadership, LeVar Allen Jones – Executive Director of Project Goodman, Bishop Allyson Abrams, Empowerment Liberation Cathedral, Thomas Bowen, Director of the Mayors Office of Religious Affairs. The documentary reveals how Black people have worshipped and, through their spiritual journeys, improvised ways to bring their faith traditions from Africa to the New World. WHUT used this powerful screening to engage the community and pay homage to Black churches in the DMV-area. The station produced a dedicated ARTICO (Art in the Community) segment entitled, Sacred Structures. WHUT reached out to multiple churches in the DC area, to capture stories of the history and architecture of the church. The following featured churches were selected based on encompassing diversity of denomination and locations: Saint Augustine's Catholic, Trinity AME Zion, Alfred Street Baptist Church, City of Praise Family Ministries. The companion program aired on WHUT multiple times.

COMMUNITY OUTREACH

Indie Lens Pop-Up

Indie Lens Pop-Up is a media project that brings people together for virtual film events & community-driven conversations. Make friends, share stories, and join the conversation. Indie Lens Pop-Up is a neighborhood series that brings people together for virtual film screenings and community-driven conversations.

9to5: A Story of a Movement -

WHUT garnered the support of 119 attendees for the 9to5: Story of a Movement screening. The film tells the story of a campaign against the abuse of female workers by their male bosses, which starts in early 1970s Cleveland, leads to a popular fiction film with Fonda, Parton and Tomlin. The event was a collaboration with Georgetown University's Kalmanovitz Initiative for Labor and the Working Poor.

Coded Bias

"Coded Bias" a film that discusses the widespread bias in algorithms that shapes the technology in our lives. WHUT's screening was attended by 68 participants, and was followed by a conversation featuring panelists from The ACLU, the HU Department of Electrical Engineering & Computer Science and was moderated by Dr. Bahiyyah Muhammad, Assistant Professor, HU Department of Sociology and Anthropology College of Arts & Sciences.

Philly D.A

The screening for this month was attended by 53 participants and featured "Philly D.A.", a groundbreaking documentary series embedded inside the long shot election and tumultuous first term of Larry Krasner, Philadelphia's unapologetic District Attorney, and his experiment to upend the criminal justice system from the inside out. Audiences were treated to a lively panel discussion with advocates and educators, and 100% of survey participants said they would attend another PBS/Ovee screening.



COMMUNITY OUTREACH

Indie Lens Pop-Up



Mr. SOUL!

“Mr. SOUL!”, featured Ellis Haizlip, a Howard alum, and was attended by 97 participants. Before Oprah and Arsenio, there was Mr. SOUL! From 1968 to 1973, the public television variety show SOUL! offered an unfiltered, uncompromising celebration of Black literature, poetry, music, and politics, capturing a critical moment in culture whose impact continues to resonate today.

Donut King

The film screening of Donut King was attended by 51 global participants, ranging from Pasadena, California to the Netherlands and was followed by a conversation featuring panelists Kazi Mannan, a Pakistani American Entrepreneur, owner of “Sakina Halal Grill”, Eskinder Negash, President and CEO of the U.S. Committee for Refugees and Immigrants (USCRI), and moderated by Professor Altaf Husain, Assistant Professor, Chair, Community, Administration, & Policy Practice Concentration , School of Social Work – Howard University.

Thanks!!! Wonderful panel and film. Can't wait to watch the entire film!

-Audience Member

DIGITAL AND NEW TECHNOLOGY

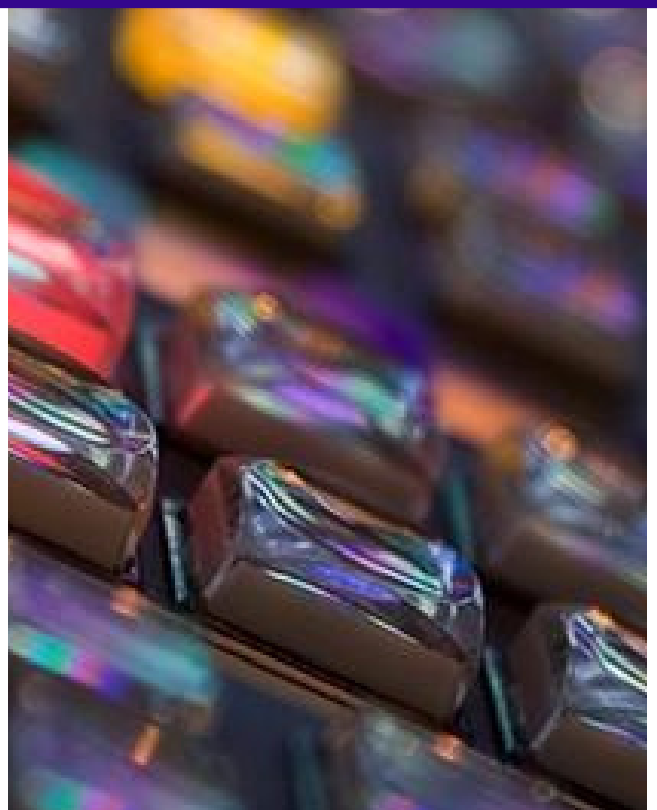
Howard University NEXTGEN TV Broadcast Collaborative

An expansive collaborative effort is underway to launch NEXTGEN TV service in the nation's capital, with the academic resources and technical prowess of Howard University's WHUT serving as the host station for ATSC 3.0 broadcasts for five local affiliate stations of national broadcast networks.

Following extensive engineering and operational planning and installation of a new transmitter and related equipment and upgrades to the station's physical plant, WHUT is expected to sign on with NEXTGEN TV signals from five different network sources in January 2022.

"The Howard University NEXTGEN TV Broadcast Collaborative is beginning work to transition WHUT to an ATSC 3.0 facility. The Howard community is excited to lead this important initiative which will modernize the Washington, D.C. market infrastructure and capabilities to deliver high-quality broadcasts with the latest technologies available," said Howard University President Wayne A. I. Frederick, M.D., MBA. Howard University, founded in 1867, is one of the oldest and most prestigious of the historically black colleges and universities. The university currently owns and operates WHUT, the first and only public TV station owned and licensed to an historically black institution.

WHUT will serve as the host station for NEXTGEN TV broadcasts for local stations WHUT (PBS), WJLA (ABC), WUSA (CBS), WTTG (FOX), and WRC (NBC). WJLA will carry high-definition programming from both the ABC network and WHUT, along with several standard-definition commercial sub-channels and the WHUT PBS Kids service.

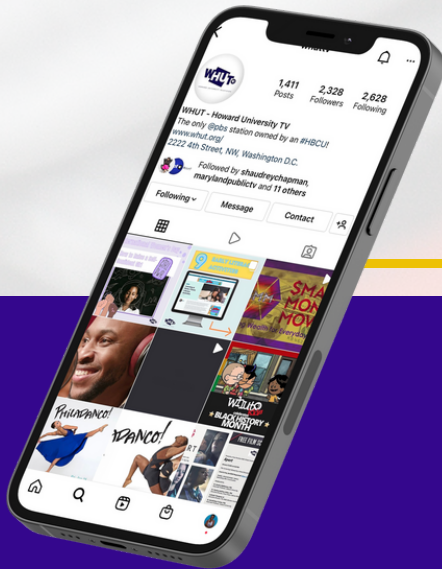


DIGITAL AND NEW TECHNOLOGY

Media Technology Innovation Learning Lab Formed

WHUT in partnership with the National Association of Broadcasters and Howard University kickstarted an interactive learning lab for NextGen TV, by offering a first-of-its-kind NEXTGEN TV seminar series to students and faculty during the spring semester, students earned a certificate of foundational knowledge, and one student earned an internship focused on NEXTGEN TV the National Association of Broadcasters. The interactive learning lab was launched in partnership with broadcasters, professional equipment manufacturers, and consumer technology.





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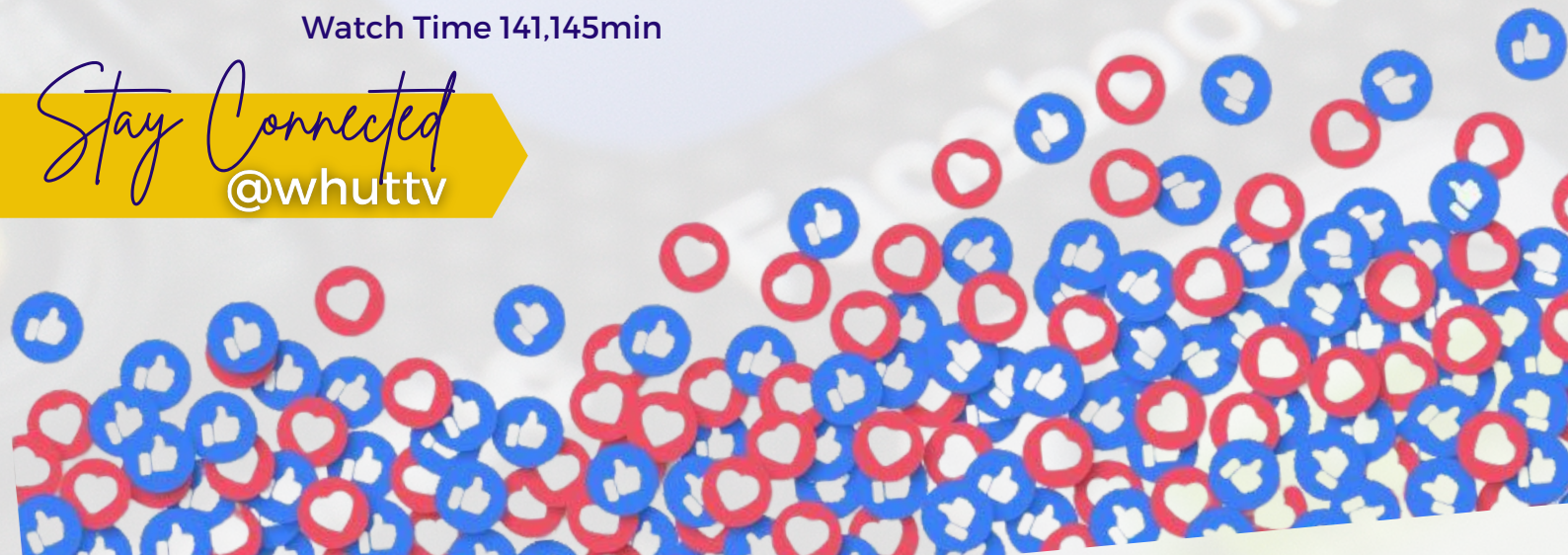
Subscribers 13,257
Views 500,655
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Watch Time 141,145min



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Subscribers 23,906
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WAYS TO WATCH

WHUT is transmitted over the air via Channel 32.1 and 32.2 WHUT PBS Kids channel as a 100% Free Public Broadcast to the District of Columbia, Southern Maryland, Baltimore, Northern Virginia, and other surrounding cities.



HOWARD UNIVERSITY TELEVISION

www.whut.org



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REMEMBER TO CHOOSE WHUT AS YOUR HOME STATION

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WHUT's donors are supporters who generously secure the future of the station. It is comprised of individuals and family foundations who believe that supporting WHUT is one of the best possible investments in our future. We want to take this opportunity to acknowledge the generosity of our supporters.

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We thank you for your
continued support of
our station.

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